

# Peter Wallace

Mobile + Web  
UI/UX & Design

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## PERSONAL STATEMENT

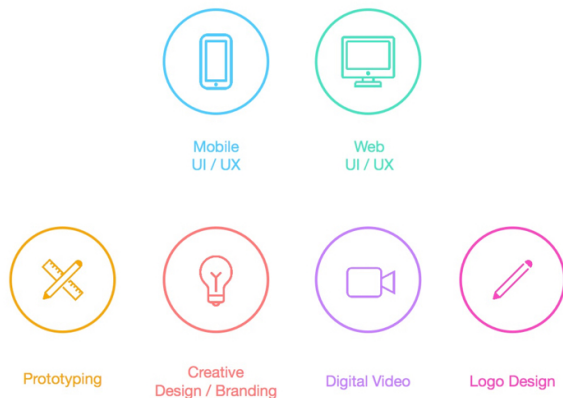
My area of expertise is digital transformation, both for mobile and web, with special emphasis on prototyping, user experience, user interaction, and creative design. After college I worked as Head of Design, Sales and Logistics for MacDesigns, an innovative marine branding company, which required office management skills, social interaction with customers and included cost analysis. During that time, I helped develop new products and worked to promote sales.

My passion for technical development led to the formation of Wallace Innovations, as the vehicle first for Mettle, a consumer-oriented app I conceived, created and marketed with a team I assembled. Over the past two years, I've also utilized Wallace Innovations to work freelance for various companies on specific projects such as editing TV commercials for Uno's restaurants, creating an interactive display for Whole Foods, launching websites for Sentenai and NewClimb, designing mobile applications for Campus Watch, Quality Time, and Happie, and more.

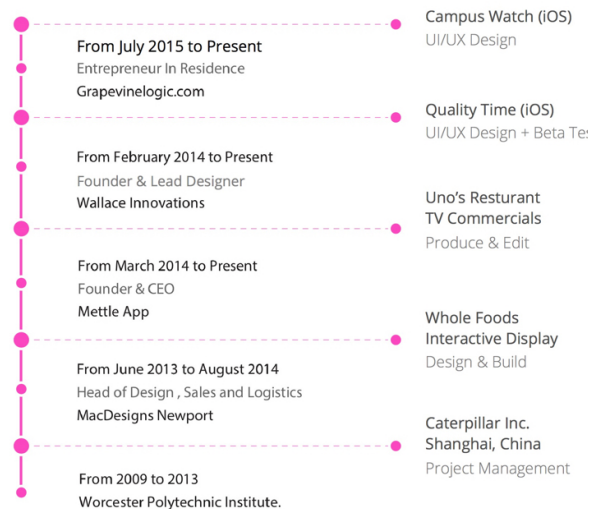
My early education in Hong Kong and Singapore gave me a broader perspective of the world and an awareness of the impact of various cultures on global activity. Education at Worcester Polytechnic Institute (2009-2013) helped me develop entrepreneurial skills such as creative thinking, team management, consumer applications, and sales through projects with Caterpillar Inc. in Shanghai, China, and with the Public Transportation System in Santa Fe, New Mexico. Among the awards and honors I received are First Prize for the WPI Innovation Competition, Best of Show at the 48 Hour Film Competition in Providence, RI, and recognition for creating and designing Mettle, which gained over 16,000 users.

I am looking for the opportunity to utilize and expand my creative, entrepreneurial, and design skills as part of an innovative team for the development of new or existing products.

## MY SPECIALITIES



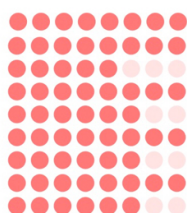
## TIME LINE



## DESIGN SKILLS

### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Sketch  
InVision  
Flinto  
Final Cut Pro  
Wix  
Square Space



### 02 Knowledge

User Interaction  
Wireframing  
Prototyping  
Mobile First Design  
Web usability  
Minimal Design  
Mobile Trends  
Beta Testing  
HTML / CSS

## HOBBIES & INTERESTS

